

K E M I O

Photography CHAMA
Styling JUNGLE LIN,

If 2020 kicked everyone out of NYC, in 2021 perhaps we still kept Wall Street, the Empire State Building, Bella Hadid and our awe-inspiring Japanese super-star KEMIO! In fact, can you really consider yourself kawaii if you haven't yet heard of the raddest twenty-something IG star the world has ever met?

right page: Coat by KENTINA





Jacket by DSQUARED2



*Coat by KENTINA
Pants by AKINGS
Boots by JEFFÉRY WEST*



*Jacket & Jeans by DSQUARED2
Top by VERSACE VINTAGE
Boots by PAUL SMITH*

INTERVIEW WITH KEMIO

by Celine Vision



From being the local vine celebrity to meeting with Lady Gaga, the now galvanizing Youtuber, Instagram Fashion Icon and Public Figure has made the world his stage and seems to have been diagnosed with a case of severe overnight celebrity! Perhaps, from Tokyo to LA and New York, Kemio is winning the planet over and, just like Lady Gaga, we have been lucky enough to get a hold of him for a rather dashing interview.

Hi, Kemio. So great to be chatting with you! How are you today? How's NY life?

Hello! I'm so happy to be here with you today! I'm doing great. I just moved into a new apartment here in New York so I'm very excited to get to know this new area of Manhattan.

How do you feel being in NYC during COVID?

It has been very rough for everyone, especially for me not being able to travel and see my family for almost a year. I miss them so much! But since I couldn't travel I got a chance to explore the city more and made some new friends and new hobbies.

What has been your favorite thing to do during the pandemic?

I became a Kpop stan during the pandemic. I mean I always listen to kpop but ever since the pandemic, I even started practicing some of kpop group's choreography and made a dance video for my youtube channel haha. I can't dance well but it's very fun to express your feelings through dance.

What is your current favorite trend?

Rollin' / Brave girls.

Let's talk Fashion, your fans love your style, and so do we! Have you ever fantasized over the idea of becoming a super-model outside of Instagram? Where do you get your inspiration from?

Definitely! I wanna do more modeling jobs. That's something that I wanna focus on this year.

I get inspired when I'm walking down the streets of New York City actually. There are so many cool people dressed up with sick outfits! Sometimes I even run up to strangers and ask them where they get clothes from haha.

Do you have a favorite designer at the moment? And if so, who and why?

My favorite designer at this moment would be Eli Russell Linnetz. He has a brand called ERL. He is known by an art director or photographer etc. He launched his clothing brand and it's very cool. I love how he uses a lot of color and it's very my style.

Do you think culture influences fashion? And if so, how would you compare the way people dress in Japan compared to the way people dress in America?

Definitely! In my opinion, I feel like a lot of people are enjoying and expressing their feelings through fashion in both countries which is so dope.

In Japanese fashion, we have so many types of fashion styles like Decola style or Gyaru. There're so many that I can't even name it all. In America, I think the fashion trend is more unique and includes a lot more colors. I think American fashion takes more risks.

We noticed you have tattoos; do they hold any meaning? If so, what are the meanings behind your tattoos? Are you planning to get more tattoos this year?

I currently have six tattoos and yes, my tattoos hold meaning. My favorite tattoo is the one on the back of my neck. It's the coordinates of where I was born. This tattoo is dedicated to my mom who lives in the sky.

“I BECAME A KPOP STAN DURING THE PANDEMIC”

Coming out to the LGBTQ community, what would you say was the most challenging aspect of coming out?

As a public figure, I was worried a little about how I was going to come out to my fans. The internet can be such a challenging place so I decided to come out in my book. The response was really great and the support I received was amazing.

If you could give somebody a piece of advice right now to help them cope with the fear of coming out, what would it be?

I think coming out is not an obligation. Please don't feel like you have to or you are forced to, although in my experience I felt more connected with myself and other amazing people in the LGBTQ community. I personally do not regret it.

Are you currently dating anyone?

No

Is there any other place in the world you would like to live in outside of America?

Seoul in South Korea

Did you set any intentions for this new year 2021? And if so, what are the top 5 achievements you would like to reach this year?

I don't know actually. I typically don't make any plans for new years, but I hope I could book more gigs in New York.

Have you ever thought about becoming a movie star?

No, but I want to try.

Tell us about your brand, what is the message behind it? Could you please tell us a bit about the upcoming item?

Thanks for asking about Kemio store. It's actually not a brand, it's my official merchandise store which I opened on my 25th birthday. I'm currently working on my second drop and it's coming in the web store around May.

The theme is summer so I made a bunch of t-shirts. Hope my fans will like it:)

Do you have any message for your fans?

Yes! Hi guys I miss you all so much:(
I hope you're healthy and take care of yourself mentally and physically . I can't wait to meet you all in person!

Shirt & Leather pants by 3.1 PHILLIP LIM

Leather Jacket by AKINGS. Shoes by Ermenegildo ZEGNAXX





Jacket & Shorts by ERMENEGILDO ZEGNA XXX. *Top by* VERSACE VINTAGE

*Top by HUGEBOSS
Jacket & Pants by MOSCHINO*



All Looks by BAJA EAST, Boots by JEFFERY WEST

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